

Use of Cookies

A cookie is a small text file which is placed onto your computer (or other electronic device) when you access our Website. We use cookies on this Website to:

- ☒ keep track of any services you may wish to purchase;
- ☒ recognise you whenever you visit this Website (this speeds up your access to the Website as you do not have to log in each time);
- ☒ obtain information about your preferences, online movements and use of the internet;
- ☒ carry out research and statistical analysis to help improve our content and services and to help us better understand our visitor and customer requirements and interests;
- ☒ target our marketing and advertising campaigns more effectively by providing interest-based advertisements that are personalised to your interests; and
- ☒ make your online experience more efficient and enjoyable.

The information we obtain from our use of cookies will not usually contain your personal data. Although we may obtain information about your computer or other electronic device such as your IP address, your browser and/or other internet log information, this will not usually identify you personally. In certain circumstances we may collect personal information about you—but only where you voluntarily provide it (e.g. by completing an online form) or where you purchase services from us.

In most cases we will need your consent in order to use cookies on this Website. The exception is where the cookie is essential in order for us to provide you with a service you have requested (e.g. to enable you to purchase services from us).

There is a notice on our home page which describes how we use cookies. If you use our Website after this notification has been displayed to you, we will assume that you consent to our use of cookies for the purposes described in this Cookie Policy.

If you do not want to accept cookies, you can change your browser settings so that cookies are not accepted. If you do this, please be aware that you may lose some of the functionality of this Website. For further information about cookies and how to disable them please go to the Information Commissioner's webpage on cookies: <https://ico.org.uk/for-the-public/online/cookies/>